



LIFE IS IN THE MOUNTAINS

Myler Mountain Resort aims to become a modern and multifaceted ski resort that sets new standards both in Armenia and abroad. Through this, we aim to elevate our country's prestige on the international tourism stage as a progressive leader.



Life is in the mountains...

Imagine a place that brings together bright and free-spirited individuals in a unique blend of sports, art and nature. Beyond offering relaxation and social interaction, this destination has the potential to drive economic growth of the region.

This is the ambitious vision shaping the development of Myler Mountain Resort.

Myler Cluster is located near the village of Yeghipatrush within Aparan region - one of the most captivating and picturesque locations in mountainous Armenia. As a long-term investment project, it aims to create a world-class ski destination, establishing Armenia's presence on the global skiing map and enhancing Armenia's reputation in global winter tourism.



Expert Design & Long-Term Vision

Design and concept development have been entrusted to Ecosign (Canada), a global leader in ski resort design. The Teghenyats Mountain Range, spanning 2070 hectares, was chosen for the project location. Its geographic position and favorable climate provide ideal conditions for creating a complex with modern infrastructure for skiing and recreation.

This project is a phased, long-term initiative. In its final stage, approximately 20 years from now, Myler will be a big ski town with recreation and entertainment zones, hotels, cottages, restaurants, with state-of-the-art cable cars, slopes and other infrastructure.

The project aims to boost tourism, sports, and new directions for recreation and entertainment in Armenia. It will foster a culture of healthy living, support other strategically important sectors, attract investments, create new jobs, and stimulate economic growth throughout the region.



Current Infrastructure

Nare's Express

Austria's Doppelmayr chairlift, 2,040m long, serving 2,400 visitors hourly

Dining Excellence

"Taq Tegh" restaurant, "Sar Tegh 2400" at 2,400m altitude, and Chalet Myler accommodation

Learning Facilities

Myler "Ski School" and "Qotot Kids Club" with certified instructors and Sunkid escalators

Our rental department offers premium equipment from leading brands like Head, Rossignol and Fischer.



Recent Developments



New Gondolas

Angeline 1 and 2 ten-passenger gondolas reaching 2,850m peak



Snowmaking System

18km coverage in just 70 hours at -6°C



21km Pistes

All four European difficulty levels with color classifications



New Venues

"Velvet Restaurant" and "Amnesia" café at the summit

Our 2024-2025 season also features an Olympic-standard ice rink and exciting tubing zone.

Recent Developments

Myler also features a rental department stocked with winter sportswear, accessories, skis, and snowboards from industry-leading brands such as Head and Fischer.

Myler cooperates with such well-known companies in the field as Doppelmayr, Demaclenko, PistenBully, Axess, Rossignol, Fisher, Head and others.

Since December 2024, two ten-passenger gondolas, Angeline 1 and Angeline 2, have been in operation. They allow guests to ascend from the starting point of the complex to its highest peak, which stands at 2,850 meters. From this vantage point, visitors enjoy breathtaking views of the Ararat, Ara, Aragats, and Hatis mountains, as well as access to approximately 21 km of pistes that meet all four European difficulty levels, complete with the corresponding color classifications.

The artificial snowmaking system are also operational, allowing for snowy rinks regardless of weather conditions. The snowmaking system can cover 18 km of slopes with a 40 cm layer of snow in just 70 hours at a temperature of -6 °C. In 2024-2025, an ice rink that meets Olympic standards are also operational at Myler. The tubing zone is also one of the highlights of 2025 season. Additionally, the “Velvet Restaurant” and the “Amnesia” café on the top are also put into operation.



Our Visitors



European Tourists

Guests from Austria, France, Italy, Germany, the United Kingdom, and other European countries who value new destinations and high-quality service.



Tourists from the CIS, UAE, and Persian Gulf countries

Visitors from Russia, other CIS countries, as well as the UAE and GCC countries, attracted by cultural similarities, affordability, and a high level of service.



Local Residents

Armenian enthusiasts of active recreation, for whom the resort becomes a center of sports life.

During the **2023/2024 season**, Myler welcomed approximately **2000 guests** on weekends.
In the **2024/2025 season**, this number increased to around **5,000** every weekend.

OUR PARTNERS

We are proud to collaborate with leading global companies that share our vision and help us create the best ski resort in the region. Each partner contributes their unique expertise to the development of the project, ensuring the highest standards of quality.



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RA Government



MINISTRY OF ECONOMY OF
THE REPUBLIC OF ARMENIA



TOURISM COMMITTEE
MINISTRY OF ECONOMY OF
THE REPUBLIC OF ARMENIA

ArMÉNiA
The Hidden
Track



ecosign
Mountain Resort Planners Ltd.



AXESS
We customize solutions.

PistenBully®



Pinotth®



HEAD®



MYLER'S COMMITMENT TO SOCIAL RESPONSIBILITY

As part of its long-term mission to support sports development and national talent, Myler Mountain Resort has integrated professional athletic support into its core strategy.

💛💛Institutional Partnerships:

- Armenian Ski Federation → Formal cooperation to host professional training sessions
- Armenian State Institute of Physical Culture and Sport → Access for athlete development and winter sports education

🏔️Our Commitment

- A modern, high-altitude platform for training
- World-class infrastructure to elevate local talent to international standards
- A vision to shape Armenia's identity in global winter sports



GREEN INTEGRATION AND GLOBAL REACH

How Myler Advances Environmental Sustainability and Armenia's Global Visibility

Environmental impact



Forest Regeneration Program

- Goal: Plant up to 100 hectares of new forest
- 2024: 1-hectare pilot project underway
- Backed by international consultants in landscape ecology
- Key goal: Accelerate reforestation, increase biodiversity



Water Recirculation System

- Snowmaking fed from nearby reservoir
- Meltwater naturally returns to reservoir → circular water cycle
- Helps retain mountain moisture and support local flora



Low-Carbon Infrastructure

- Doppelmayr ropeways selected for lowest carbon footprint in industry
- Sustainability partners chosen for environmental metrics

Redefining Armenia's Image

- Positioned just 45 min from Yerevan, Myler leverages strong EU/UAE air connections
- Armenia currently hosts 2.2M tourists annually, but few are ski travelers
- Myler creates a new reason to visit — a modern, premium ski experience

Global visibility



Sustainable Development Strategy



Environmental Responsibility

- Energy-efficient technologies and renewable energy sources to minimize the carbon footprint.
- Careful use of natural resources and preservation of biodiversity in mountain ecosystems.

Economic Sustainability

- Flexible pricing policy and diversified income sources to reduce dependency on seasonality.
- Strategic partnerships for shared risk and strengthened market positioning.

Future Development Plan

17

Main Lifts

Modern cable cars with the highest level of safety and comfort.

102km

of Ski Slopes

Diverse routes for all skill levels of skiers and snowboarders.

972

Meters of Vertical Drop

An impressive vertical drop for varied skiing experiences.

17K

Skiers on the Slopes

Maximum daily capacity of the slopes.





Future Development Plan

At its final stage, Myler will feature a total of 17 major lifts, including chairlifts and gondolas, with a total capacity of 41,400 people per hour, as well as beginner-friendly platter lifts. There will be 102 km of slopes across four difficulty levels, the resort will be able to accommodate up to 17,000 skiers simultaneously.

Hotels, restaurants, summer and winter attractions, including a rodelbahn, will be built using the natural mountain terrain instead of structures. Various water attractions will also be operated here thanks to the Aparan reservoir.

Visitors will enjoy an array of leisure activities at Myler, including zip-lining, horseback riding, mountain climbing, cycling, camping, zorbing, rodelbahn, paintball, Airsoft and more.

The future city-township will provide recreation and entertainment in all seasons of the year. The area will have the capacity to host and serve more than 30,000 visitors daily. Over the next decade, an estimated investment of 250-300 million euros will drive the complex's development, ultimately creating over 10,000 jobs upon completion.



SUMMER ACTIVITIES PLANNED

Myler Mountain Resort is a year-round destination.

In summer, the resort offers a variety of outdoor activities, utilizing the natural potential of the mountain landscape.



Zipline

Thrilling rides on a zipline over scenic mountain views.



Hiking

Marked trails of various difficulty levels through picturesque mountain paths.



Mountain Biking

Special tracks for downhill and cross-country biking.



Horseback Riding

Horseback tours guided by experienced instructors.



Mountain Karting

Dynamic outdoor tracks for exciting races through mountain slopes.



Surf Wave

An artificial surfing wave — a unique mountain experience for water sports lovers.



Water Park

A modern water complex with slides, pools, and relaxation areas for the whole family.



Rodelbahn

An exhilarating alpine coaster ride weaving down the mountain — fun and speed with a view, perfect for all ages.



SUMMER ENTERTAINMENT

1

Alpine Coaster

High-speed descent on special sleds along a metal track with turns and curves.

2

Paintball and Airsoft

Tactical games on specially equipped fields with various scenarios.

3

Open-Air Cinema

Movie screenings on a big screen in the unique atmosphere of a mountain evening.

4

Zorbing

Rolling downhill inside an inflatable ball along a special track.



ADVENTURE PARK

1

Ziplines and Rope Crossings

Rope routes of varying difficulty between trees and special constructions.

2

Cable Tracks

High-speed descents on ziplines over scenic gorges and slopes.

3

Climbing Walls

Artificial climbing walls of various heights and difficulty levels for climbing enthusiasts.

The adventure park offers safe thrills for guests of all ages. All routes are equipped with modern safety systems and are under the constant supervision of experienced instructors.



SPECIALIZED TRAILS ARE PLANNED

Bike Park

In summer, ski slopes transform into mountain biking routes with trails of varying difficulty.

Ski Slopes

In winter, guests have access to 102 km of diverse slopes suitable for all skill levels.

Themed Routes

Scenic trails with informational stands about the region's history and nature.



THEMED SKI SLOPES



Interactive Elements

Routes dedicated to Armenian culture and mythology, with themed decorations.



Historical Trails

Special signposts, informational boards, and art installations along the slopes.

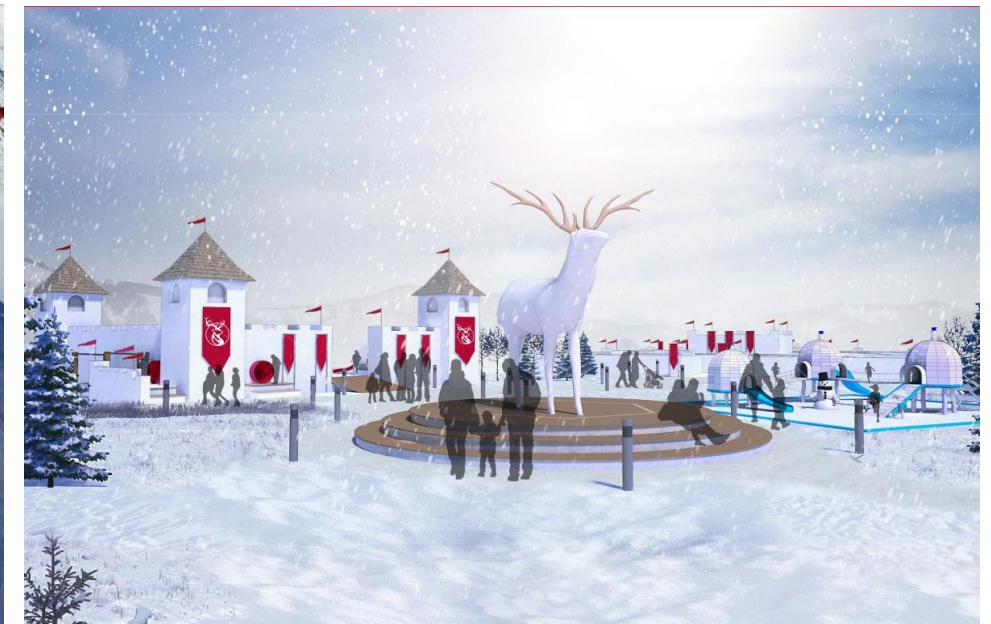


Photo Zones

Designated spots with stunning view for memorable photos.

ALL-SEASON BIKE TRAILS

1

Downhill

Extreme high-speed descents for experienced riders on specially prepared trails.

2

Cross-Country

Medium-difficulty routes through scenic areas with various obstacles.

3

Family Routes

Easy trails for comfortable riding with children or beginner cyclists.

4

Bike Rental

Modern mountain bikes for any riding style and skill level.



MEETING AND SOCIAL SPOTS



Information Boards

Interactive displays with resort maps, event schedules, and up-to-date information.

Central Square

A gathering place for guests with a symbolic art installation at the center — the heart of the resort.

Rest Zones

Comfortable areas for relaxation and socializing with views of the mountains and slopes.

SPECTACULAR NIGHT SHOWS



1

Torchlight Descents

Spectacular nighttime ski and snowboard descents with torches along illuminated slopes.

2

Laser Shows

Impressive light shows on the mountain slopes using modern technologies.

3

Fireworks

Regular festive fireworks creating a magical mountain atmosphere.

4

Concerts

Performances by famous artists under the open sky in a unique mountain amphitheater.

TRADITIONAL MARKET ZONES



Handicrafts

Unique handmade items by local artisans — perfect souvenirs to take home.



Farm Products

Natural products from local producers: cheeses, honey, herbs, wine, and other delicacies.



Modern Design

Works by contemporary Armenian designers combining tradition and innovation.

Market zones will become centers of cultural exchange, where resort guests can explore the rich traditions of Armenian craftsmanship and cuisine.

MODERN EXHIBITIONS



Art

Exhibitions of contemporary artists, sculptors, and photographers inspired by mountain landscapes.



History

Exhibitions about Armenia's rich cultural heritage and the development of alpine sports.



Education

Educational exhibitions for children and adults featuring elements of interactive learning.



Technology

Interactive expositions showcasing innovations in the ski industry and environmental technologies.



INDOOR ENTERTAINMENT

Aqua Center

Indoor and outdoor pools with water attractions and thermal zones for relaxation after an active day.

Fitness Center

A modern gym with panoramic mountain views and professional instructors.

Game Rooms

Spaces for board games, virtual reality, and other entertainment options for bad weather days.



CHILDREN'S PLAYGROUNDS

The children's playgrounds at the resort are designed with all safety requirements and maximum comfort in mind, both for children and their parents. Panoramic windows in the indoor areas offer mountain views, and themed design creates an atmosphere of adventure.

Safety

Special flooring and certified equipment.

Themed Design

Styled in the spirit of mountain adventures.

Zoning

Separate areas for different age groups.

All-Season Use

Indoor and outdoor zones for any weather.



NATURE EXPERIENCES

1

Panoramic Platforms

Specially equipped spots with breathtaking views of mountain ridges and valleys.

2

Eco Trails

Marked routes through picturesque natural areas with informational stands.

3

Photo Safari

Tours with professional photographers to the most scenic locations in the region.

4

Starry Sky

Evening astronomical observations in conditions of minimal light pollution.



SCENIC PANORAMAS



Mountain Peaks

Views of the majestic Mount Ararat, Ara, Aragats, and Hatis at different times of the day.



Blooming Valleys

In spring and summer, alpine meadows are covered with a vibrant carpet of wildflowers.



Sunsets and Sunrises

A unique interplay of light and shadow during morning and evening hours creates unforgettable color compositions.



A CITY IN THE MOUNTAINS

Comprehensive Development

Myler is evolving into a full-fledged mountain town with distinct districts and infrastructure.

Harmony with Nature

The resort's architecture is integrated into the landscape, emphasizing the natural beauty of the mountains.

Multifunctionality

Recreation, entertainment, accommodation, and dining zones create an all-in-one space for all types of activities.

LUXURY APARTMENTS



Panoramic Views

Every apartment offers a breathtaking view of mountain peaks or valleys.



Full Comfort

The apartments are equipped with everything necessary for a comfortable stay, including a kitchen and fireplace.



Premium Design

Interiors are designed in a modern Alpine style using natural materials.

ALPINE VILLAGE



Authentic Design

The architecture is inspired by traditional Alpine villages, combined with Armenian motifs.



Pedestrian Streets

The entire village is designed as a pedestrian zone with cozy squares and promenades.



Public Spaces

Numerous squares, parks, and terraces for relaxation and guest interaction.

INVESTING IN EXCELLENCE

\$250M

Investment

In the core infrastructure
of the resort

3x

Visitor Flow Growth

Increase in tourist numbers
compared to the current level

15%

Target Return

Internal rate of return for investors

FEZ

0% VAT & 0% Profit Tax

Businesses operating within the
Free Economic Zone benefit from
full exemption VAT and profit tax.

Myler Mountain Resort is not only an ambitious tourism project, but also a promising investment opportunity. We are seeking strategic partners for further development and implementation of all phases of our vision.





Get In Touch



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